

# Let This Tool Kit Work For You!

Successful campaigns are a mixture of fun, enthusiasm, broad-based participation, and careful planning. But the best campaigns have something else in common: a thorough understanding of United Way of Lapeer County and its role in making our community strong.

This Tool Kit can help you educate yourself and your co-workers about the wide range of health and human services United Way helps provide in our community. You'll find information about how donations to United Way of Lapeer County help create community solutions.

## Use The Net!

You can download United Way's Campaign Coordinator's Tool Kit from our website at [unitedwaylapeer.org](http://unitedwaylapeer.org)

You can use this information in your email messages, newsletters, bulletin boards, and other campaign communications.

Be sure to let your co-workers know our website address.

[www.unitedwaylapeer.org](http://www.unitedwaylapeer.org)

